

# Moravia G. Roman

## Senior Motion Graphics Designer

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*Highly adaptable Motion Designer who has an eye for detail with 12 years of experience. Ambitious, hard working, patient, and effective when working in fast paced environments. Experienced in a wide range of areas which include developing full show packages, title sequences, motion shoot concepts, keying, compositing.*

### WORK EXPERIENCE

#### MOCEAN (Oct 2024 - Oct 2024)

##### Freelance Senior Motion Designer

- Helped design/update graphics for a pitch deck.

#### Paramount+ (Mar 2021 - Sep 2024)

##### Senior Motion Designer

- Designed Show Packages/Toolkits (which included Endpages, Lower Thirds, Transitions, Title Cards etc), Digital Out of Home Billboards, Graphics for Social, Animated/Created promo graphics for original P+ content, Styleguides, Shoot Concepts for a wide range of content on the streaming platform.

#### CBS (Feb 2017 - Apr 2022)

##### Motion Graphics Artist

- Worked on stage graphics for The Dr Phil Show.

#### NBC UNIVERSAL (Jan 2020 - Apr 2020)

##### Freelance Motion Graphics Artist

- Helped design graphics for E! shows.

#### Comedy Central (Oct 2019 - Oct 2019)

##### Freelance Motion Graphics Artist

- Helped design graphics for Lights Out With David Spade.

#### ClexaCon (Nov 2016 - Mar 2017)

##### Freelance Motion Graphics Artist

- Helped design/create different elements for their website.

#### Longerday Productions (Jul 2012 - Jun 2016)

##### Motion Graphics Artist + Project Manager

- Designed stage/promo graphics for daytime talk show The Doctors. Helped develop show packages for other shows such as Undercover Boss, Manhunt, Edge of Alaska, & Car Hunters.
- Managed/organized projects from clients such as Animal Planet, Discovery, CBS, Nike, Bravo, & MTV.

### AWARDS

#### GEMA (October 2024)

##### Rabbit Hole

- 2x Gold Winner for IG Takeover Campaign and Out Of Home Ad Campaign

##### Star Trek: Strange New Worlds S2

- Gold Winner for LogoWorlds Art Design & Direction I Animation

### SKILLS

- |                   |                 |               |
|-------------------|-----------------|---------------|
| • Motion Graphics | • Keying        | • Illustrator |
| • After Effects   | • Motion Design | • Mocha       |
| • Compositing     | • Animation     | • Rotoscoping |
| • 2D Tracking     | • Photoshop     | • Adobe Suite |

### EDUCATION

#### The Art Institutes (2008 - 2012)

##### Bachelor of Science, Visual Effects and Motion Graphics