

Moravia G. Roman

Senior Motion Graphics Designer

Los Angeles | www.moraviagroman.com | moraviagroman@gmail.com

Highly adaptable Motion Designer who has an eye for detail with 12 years of experience. Ambitious, hard working, patient, and effective when working in fast paced environments. Experienced in a wide range of areas which include developing full show packages, title sequences, motion shoot concepts, keying, compositing.

WORK EXPERIENCE

Hammer Creative (Apr 2025 - Jun 2025)

Freelance Motion Graphic Designer

- Designed graphics for video game spots/created toolkits.

Silk Factory (Dec 2024 - Jan 2025)

Freelance Senior Motion Graphic Designer

- Designed graphics for promo spots/created toolkits.

MOCEAN (Oct 2024 - Oct 2024)

Freelance Senior Motion Designer

- Designed/updated graphics for pitch deck.

Paramount+ (Mar 2021 - Sept 2024)

Senior Motion Designer

- Designed show packages/Toolkits, Digital Out of Home Billboards, Graphics for social, animated/created promo graphics for original P+ content, Styleguides, Shoot Concepts for a wide range of content on the streaming platform.

CBS (Feb 2017 - Apr 2022)

Motion Graphic Artist

- Worked on stage graphics for The Dr Phil Show.

NBC Universal (Jan 2020 - Apr 2020)

Freelance Motion Graphic Artist

- Designed graphics for E! shows.

Comedy Central (Oct 2019 - Apr 2019)

Freelance Motion Graphic Artist

- Designed graphics for Lights Out With David Spade.

Longerday Productions (Jul 2012 - Jun 2016)

Motion Graphic Artist + Project Manager

- Designed stage/promo graphics for daytime talk show The Doctors. Developed show packages for Undercover Boss, Manhunt, Edge of Alaska, and Car Hunters.
- Managed/organized projects from clients such as Animal Planet, Discovery, CBS, Nike, Bravo, and MTV.

AWARDS

GEMA (Oct 2024)

Rabbit Hole

- 2x Gold Winner for IG Takeover Campaign and Out Of Home Ad Campaign.

Star Trek: Strange New Worlds S2

- Gold Winner for LogoWorlds Art Design & Direction| Animation.

SKILLS

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|---------------------------------|---------------|----------------------|
| • Motion Graphics/Motion Design | • Rotoscoping | • Project Management |
| • After Effects | • Resizing | • C4D Basics |
| • Keying | • Adobe Suite | • Red Giant |
| • Compositing | • Mocha | |

EDUCATION

The Art Institues (2008 - 2012)

Bachelor of Science, Visual Effects and Motion Graphics